

# ACCELERATE

BUSINESS & EXECUTIVE COACHING

## AT A GLANCE

### CHALLENGES

- Managing remote workers from sites around the UK
- Ensuring all work is delivered to the high standards required consistently
- Identifying new products and services to future-proof the business

### SUCSESSES

- Identified priorities for the company
- Clarified roles within the team
- Clarified career progression for team members
- Created a prototype of a training aid to create an additional revenue stream

## SERVICES PROVIDED

I facilitated a Business Insights day looking at the position of the company within its industry, and what external factors may affect the business over the coming 3-5 years. We then looked at the strengths and weakness of the business and the individuals involved.

This led to a strategic plan of action for the coming year and development plans for each member of the team to achieve the goals identified. Processes, procedures and timelines were implemented.

A second Product Development session was held to brainstorm ideas for training aids that could be used by the team and marketed as stand-alone products.

***"Having Tina facilitate our team building/training was such a help as it meant I could participate as a team member. She asked the team lots of questions and we covered a phenomenal amount of ground over two days. The team and I now know what we are focusing on to grow the business".***

**FOUNDER**

## DATA SECURITY SOLUTIONS COMPANY

## COMPANY PROFILE

The owner, had 20 years of experience in her field before opening her own consultancy.

They provide consultancy and audits to businesses of all sizes throughout the UK.

They provide a range of services including:

- ISO Certification
- Cyber Security
- Penetration Testing
- GDPR and Data Protection
- Marketing Compliance
- Training

The owner prides herself on providing an exemplary level of service to her customers with many technical and sustainability accreditations to date.

She has created an amazing workplace culture and is as an active supporter of numerous local charities.